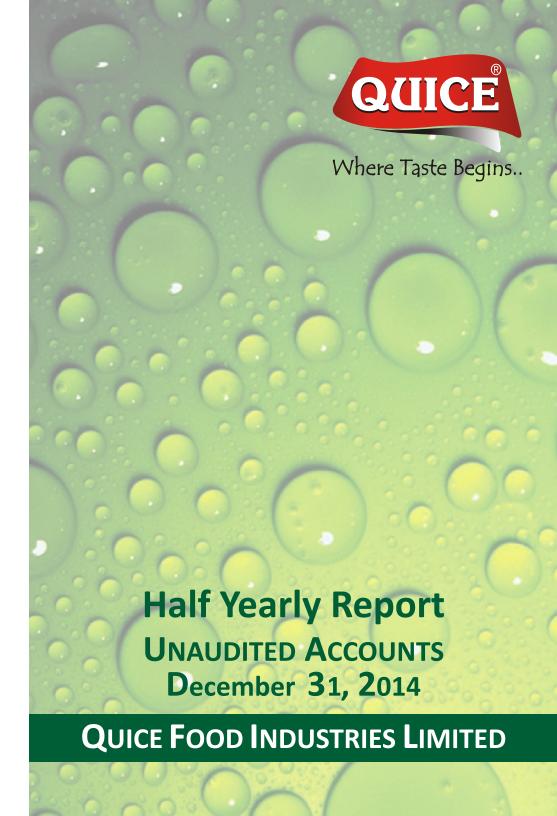
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QUICE FOOD INDUSTRIES LIMITED

WS7, Madina Palace, Mezzanine Floor, Faran Co-operative Society, Dhoraji Colony, Karachi-74800, Pakistan. Phone: 021-34857177-79







Company information

Board of Directors

Mr. Muhammad AtifChief ExecutiveMr. Muhammad SirajDirectorMr. Salman HaroonDirectorMr. Munawwar Ali BhattiDirectorMr. Muhammad RiazDirectorMr. Qazi ImranDirectorMr. Sardar Iftikhar AhmedDirector

Company Secretary

Mr. Iqbal Shahid

Bankers

Allied Bank Limited Habib Bank Limited MCB Bank Limited Meezan Bank Limited National Bank of Pakistan United Bank Limited

Auditors

M/s. Aslam Malik & Co. Chartered Accountants, Suit # 18-19, 1st Floor, Central Plaza, Civic Centre, New Garden Town, Lahore, Pakistan.

Audit Committee

Mr. Sardar Iftikhar Ahmed Mr. Muhammad Siraj Mr. Salman Haroon

Legal Advisor

M/s. Ahmed & Qazi Advocates & Legal Consultants 403,404 Clifton Centre, Clifton, Karachi.

Share Registrar

M/s. Technology Trade (Private) Limited Dagia House, 241-C, Block-2, P.E.C.H.S., Off: Shahrah-e-Quaideen, Karachi.

Registered Office

WS7, Mezzanine Floor, Madina Palace, Faran Co-operative Housing Society, Dhorajee Colony, KARACHI.

Factory

Sher Zaman Plaza, Near Rahimabad Post Office G.T. Road, Rahimabad, SWAT.



Directors' Review

On behalf of the Board of Directors of Quice Food Industries Limited (QFIL), we are pleased to submit the report and the condensed interim financial information of the Company for the half year ended December 31, 2014.

Principal Activities:

QFIL is engaged in manufacturing and sale of Jam, Jelly, Syrups, Custard powder, Pickles, Essence, Juices and Aerated drinks and its Allied Products.

Business Review:

The company has reported Rupees 31.808 million revenue vs. Rupees 37.608 million in the same period last year and Rupees 25.292 million loss vs. Rupees 0.151 million in the same period last year for period ended December 31, 2014.

The overall economic and business conditions during the period under review remained extremely challenging. However, by the grace of Almighty Allah, Company strived hard to manage the external challenges by bringing in efficiencies in Company's operations and processes to maintain our position and to sustain growth.

As we started production at Hub Unit recently plant not working with its production capacity due to construction phase / low production activity, therefore, we have not achieved our targeted goals / sales during the examined period.

In addition, the Company's business is subject to seasonal fluctuation, with demand of its product increasing in the summer season and in the month of Ramadan and other events. Therefore, revenues and profits are not necessary indicative of results to be expected for the full years. However, on the other hand production's overheads (fixed and running overheads) are occurring continue for accomplishing our desired sales from Hub Unit.

Future Outlook:

In connection with the set goals, the management plans and engaged in capturing market share in Karachi and its surroundings and introducing its product by different activities at Schools, Malls and Super Marts (Imtiaz, Chase up etc) in the current period to boost its sales in Karachi region.

QFIL will continue to live its purpose inspired growth strategy and bring affordable and nutritious products that guarantee wholesome goodness to its consumers.

We have strong belief in our ability to exploit imposing challenges through increase in sales volumes, rolling out continuous improvement initiatives in all business processes, price rationalization and efficient utilization of our resources.

May Allah give us the wisdom to face the challenges ahead. A'meen!

On behalf of the Board

MUHAMMAD ATIF

MUHAMMAD ATIF
Chief Executive Officer

Karachi February 25, 2015



INDEPENDENT AUDITORS' REPORT TO THE MEMBERS ON REVIEW OF CONDENSED INTERIM FINANCIAL INFORMATION

Introduction

We have reviewed the accompanying condensed interim Balance Sheet of Quice Food Industries Limited (the Company) as at December 31, 2014 and the related condensed interim Profit & Loss Account, condensed interim statement of comprehensive income, condensed interim Cash flow Statement and condensed interim Statement of Changes in Equity and notes forming part thereof for the half year then ended (here-in-after referred to as the "condensed interim financial information"). Management is responsible for the preparation and presentation of the interim financial information in accordance with approved accounting standards as applicable in Pakistan for interim financial reporting. Our responsibility is to express a conclusion on this condensed interim financial information based on our review. The figures of the condensed interim profit and loss account and condensed interim statement of comprehensive income for the quarters ended December 31, 2014 and December 31, 2013 have not been reviewed and we do not express a conclusion on them as we are required to review only the cumulative figures for the half year ended December 31, 2014.

Scope of Review

We conducted our review in accordance with the International Standard on Review Engagements 2410. "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" A review of condensed interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the Accompanying condensed interim financial information as at and for the six months period ended December 31, 2014 is not prepared, in all material respects, in accordance with approved accounting standards as applicable in Pakistan for interim financial reporting.



The figures for the three months period ended December 31, 2014 and December 31, 2013 in the condensed interim financial information have not been reviewed and we do not express a conclusion on them as we are required to review only the cumulative figures for the six months period ended December 31, 2014.

Place: Karachi

Date: February 25, 2015

condensed interim balance sheet as at 31 December 2014

as at 31 December 2014 Un-audited Audi	ed
Note 31 December 2014 30 June	
ASSETS Rupees Rupe	es
NON-CURRENT ASSETS	
Property, plant and equipment	
Operating assets 5 288,953,328 83,8	23,939
Capital work in progress-plant and machinery 65,365,574 55,5	45,498
354,318,902 139,3	69,437
CURRENT ASSETS	
Stock-in-trade 27,791,958 43,0	57,387
	09,012
	91,032
Accrued profit 915	5,503
Short term investments 6 26,470,010	-
	50,740
	81,100
	74,023
	68,797
TOTAL ASSETS 507,498,332 331,9	38,234
EQUITY AND LIABILITIES	
SHARE CAPITAL AND RESERVES	
Authorized share capital	
105,100,000 (30 June 2014: 105,100,000) ordinary shares of Rupees 10 each 1,051,000,000 1,051,00	00,000
Issued, subscribed and paid up share capital	
78,461,828 (30 June 2014: 52,200,550) ordinary shares of Rupees 10 each 784,618,280 522,0	05,500
Reserves (318,988,392) (242,1	49,750)
Total equity 465,629,888 279,8	55,750
Surplus on revaluation of property, plant and equipment 27,976,527 29,3	46,315
LIABILITIES	
NON-CURRENT LIABILITIES	
Deferred liabilities - Provision for gratuity 3,250,697 2,8	03,861
CURRENT LIABILITIES	
Trade and other payables 10,115,306 19,5	27,535
	04,773
	32,308
Total liabilities 13,891,917 22,7	36,169
Total liabilities 13,891,917 22,7 CONTINGENCIES AND COMMITMENTS 7 -	36,169

The annexed notes form an integral part of this condensed interim financial information.

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Muhammad Atif
Chief Executive Officer

Muhammad Siraj

Alm Munit

(Aslam Malik & Co.)

Chartered Accountants

Mohammad Aslam Malik



condensed interim profit and loss account - (Unaudited) for the Half Year ended 31 December 2014

		HALF YEA	R ENDED	QUARTE	R ENDED
	Note	31 December	31 December	31 December	31 December
		2014	2013	2014	2013
		Rupees	Rupees	Rupees	Rupees
SALES		31,807,976	37,608,496	5,623,588	5,489,683
COST OF SALES		(34,221,097)	(25,276,023)	(18,141,016)	(5,029,480)
GROSS (LOSS) / PROFIT		(2,413,121)	12,332,473	(12,517,428)	460,203
DISTRIBUTION AND SELLING COST		(12,799,684)	(9,731,433)	(5,906,731)	(4,382,486)
ADMINISTRATIVE EXPENSES		(12,282,135)	(5,078,781)	(7,696,151)	(2,423,581)
		(25,081,819)	(14,810,214)	(13,602,882)	(6,806,067)
OPERATING LOSS		(27,494,940)	(2,477,741)	(26,120,310)	(6,345,864)
OTHER OPERATING INCOME		2,314,131	2,158,433	1,684,060	1,207,432
LOSS FROM OPERATIONS		(25,180,809)	(319,308)	(24,436,250)	(5,138,432)
FINANCE COST		(11,039)	(17,216)	(1,970)	(4,016)
EXCHANGE GAIN / (LOSS) ON CURRENCY					
REVALUATION		21,011	185,311	(24,059)	(115,636)
LOSS BEFORE TAXATION		(25,170,837)	(151,213)	(24,462,279)	(5,258,084)
TAVATION		(424 444)		(F2.04.5)	
TAXATION		(121,141)		(53,816)	
LOSS AFTER TAXATION		(25,291,978)	(151,213)	(24,516,095)	(5,258,084)
LOSS PER SHARE- BASIC AND DILUTED (RUF	PEES)				
		(0.322)	(0.003)	(0.312)	(0.10)

The annexed notes form an integral part of this condensed interim financial information.

Muhammad Atif Chief Executive Officer Muhammad Sirai

Muhammad Siraj Director



condensed interim statement of comprehensive income - (unaudited) for the Half Year ended 31 December 2014

	HALF YEA	AR ENDED	QUARTER ENDED	
	31 December 2014	31 December 2013	31 December 2014	31 December 2013
	Rupees	Rupees	Rupees	Rupees
LOSS AFTER TAXATION	(25,291,978)	(151,213)	(24,516,095)	(5,258,084)
Other Comprehensive Income				
Remeasurment loss on short term investments	(477,195)	-	(477,195)	-
Total Comprehensive Loss For The Period	(25,769,173)	(151,213)	(24,993,290)	(5,258,084)

The annexed notes form an integral part of this condensed interim financial information.

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Muhammad Atif Chief Executive Officer Muhammad Siraj



condensed interim statement of cash flows - (Unaudited) for the Half Year ended 31 December 2014

	HALF YEA	R ENDED
Note	31 December 2014 Rupees	31 December 2013 Rupees
CASH FLOWS FROM OPERATING ACTIVITIES		
Loss before taxation	(25,170,837)	(151,213)
Adjustment for non cash items:		
Depreciation	5,704,404	4,509,312
Provision for gratuity	446,836	250,993
'	6,151,240	4,760,305
Net cash (used in) / flow from operations before working capital changes	(19,019,597)	4,609,092
Working capital changes		
(Increase) / decrease in current assets		
Stock-in-trade	15,265,429	7,127,815
Trade debts	79,052,617	40,240,876
Advances, Deposits & other receivables	(30,466,116)	(26,382,367)
Short term investments	(26,947,205)	-
Accrued profit	4,588	(321,754)
Advance tax	(875,487)	(163,166)
Sales tax receivables	1,587,632	-
In any or I fall and a Nine and the little of	37,621,458	20,501,404
Increase / (decrease) in current liabilities	(0.442.220)	(720,000)
Trade and other payables	(9,412,229)	(730,888)
Net working capital changes	28,209,229	19,770,516
Net cash flow from operating activities	9,189,632	24,379,608
CASH FLOWS FROM INVESTING ACTIVITIES		
Fixed capital expenditure	(220,570,570)	(502,000)
Net cash used in investing activities	(220,570,570)	(502,000)
CASH FLOWS FROM FINANCING ACTIVITIES		
Issue of right shares - net of discount	210,090,224	
Net cash flow from financing activities	210,090,224	
Net (decrease) / increase in cash and cash equivalents	(1,290,714)	23,877,608
Cash and cash equivalents at the beginning of the period	1,974,023	29,559,881
Cash and cash equivalents at the end of the period	683,309	53,437,489

The annexed notes form an integral part of this condensed interim financial information.

Muhammad Atif

Chief Executive Officer



HALE VEAR ENDED

Muhammad Siraj Director

			RESEI	RESERVES		
	SHARE CAPITAL	Premium on issue of capital	Premium on Discounton issue of ssue of capital	Accumulated loss	Total	SHAREHOLDER'S EQUITY
•	Rupees	Rupees		Rupees	Rupees	Rupees
	522,005,500	6,875,000	(190,266,000)	(84,838,866)	(268,229,866)	253,775,634
		•		2,400,585	2,400,585	2,400,585
		•		23,679,531	23,679,531	23,679,531
•	522,005,500	6,875,000	(190,266,000)	(58,758,750)	(242,149,750)	279,855,750
	262,612,780	•	•	•		262,612,780

Total comprehensive income for the year ended 30 June 2014 Incremental depreciation transferred to retained earnings

Balance as at 30 June 2013 - Restated

Balance as at 30 June 2014 - (Audited)

Issue of shares - Other than right

Incremental depreciation transferred to retained earnings

Discount on Issue of shares - Other than right

Total comprehensive loss for the half year ended 31 December 2014				(25,769,173)
Balance as at 31 December 2014 - (Un-audited)	784,618,280	6,875,000	784,618,280 6,875,000 (242,788,556) (83,074,836)	(83,074,836)
The annexed notes form an integral part of this condensed interim financial information.	l information.			

(318,988,392) (25,769,173)

(52,522,556) 1,453,087 (25,769,173) 465,629,888

(52,522,556) 1,453,087

(52,522,556)

1,453,087

(10)

changes in equity - (Unaudited) for the Half Year ended 31 December 2014

condensed interim statement of



notes to the condensed interim financial information - (Unaudited) for the Half Year ended 31 December 2014

1. THE COMPANY AND ITS OPERATIONS

1.1 The Company was incorporated in Pakistan on 12 March 1990 as a Private Limited Company and was converted into Public Limited Company on 13 December 1993. The Company was listed on Karachi and Islamabad Stock Exchange(s) on 02 August 1994 and on 18 July 1995 respectively. Principal activities of the Company are manufacturing and sale of Jam, Jelly, Syrups, Custard powder, Pickles, Essence, Juices and Aerated drinks and its Allied Products. The production activities are carried out at Swat & Hub units. However, under section 247 of the constitution of Pakistan Swat area is exempted from all taxes.

2. Basis of Preparation

2.1 Statement of compliance

This condensed interim financial report of the Company for the half year ended 31 December 2014 has been prepared in accordance with the requirements of the International Accounting Standard 34 – 'Interim Financial Reporting' and provisions of and directives issued under the Companies Ordinance, 1984. In case where requirements differ, the provisions of or directives issued under the Companies Ordinance, 1984 have been followed.

This condensed interim financial report is un-audited but subject to the limited scope review by the statutory auditors and is being submitted to the shareholders as required by section 245 of the Companies Ordinance, 1984.

2.2 Basis of measurement

This condensed interim financial information have been prepared under the historical cost convention except for staff retirement benefits that is determined under actuarial valuation annually and lease hold improvements and plant and machinery that are stated at revalued amount in accordance with the criteria laid down under International Accounting Standard (IAS) 16 'Property, Plant and Equipment' . This condensed interim financial information, except for cash flow information, has been prepared under the accrual basis of accounting.

2.3 This condensed interim financial information is presented in Pak Rupees, which is the company's functional and presentation currency.

3 ACCOUNTING POLICIES

The accounting policies and method of computation adopted in preparation of this condensed interim financial information are the same as those applied in preparation of the annual financial statements of the company for the year ended 30 June 2014.

4 CRITICAL ACCOUNTING ESTIMATES AND JUDGMENTS

Judgments and estimates made by the management in preparation of this condensed interim financial information are the same as those applied to the annual financial statements for the year ended 30 June 2014.

		Un-audited 31 December 2014	Audited 30 June 2014
5.	PROPERTY, PLANT AND EQUIPMENT	Rupees	Rupees
	Opening book value Add	83,823,939	88,442,880
	Cost of additions during the period / year	210,833,793	5,356,764
	Less		
	Depreciation charged during the period / year	(5,704,404)	(8,901,105)
	Deficit on revaluation	-	(1,074,600)
		(5,704,404)	(9,975,705)
		288.953.328	83.823.939



6.	SHORT TERM INVESTMENTS		Un-audited 31 December 2014	Audited 30 June 2014
	Available-for-sale		Rupees	Rupees
	Marketable securities - Listed		26,947,205	-
	Less: Provision for impairment of value in investments	6.1	(477,195)	-
			26,470,010	-
6.1	Reconciliation of provision for impairment in Value of investments			
	Opening provision		-	-
	Provision made during the period		477,195	-
	Closing provision		477,195	-

7. CONTINGENCIES AND COMMITMENTS

7.1 Contingencies

7.1.1 Securities and Exchange Commission of Pakistan (SECP) has fined the company and all the directors for Rupees 0.785 million under sections 155, 233, & 245 and 74 and 476 respectively of the Companies Ordinance,1984. No provision has been made in this condensed interim financial information for such penalty. Directors and company have filed appeal before SECP and expect the favorable outcome.

7.2 Commitments

There were no capital or other commitments at the balance sheet date (30 June 2014: Nil).

8. TRANSACTIONS WITH RELATED PARTIES

The related parties comprise directors, distributor and major supplier.

	HALF YEAR ENDED	
	31 December 2014	31 December 2013
	Rupees	Rupees
Sales	26,002,700	37,608,496
Purchases	1,867,430	9,524,740
Trade debts	41,126,248	59,537,690
Loans and advances	11,268,165	27,368,170

9. SEASONALITY

The Company's business is subject to seasonal fluctuation, with demand of its product increasing in the summer season and in the month of Ramadan and other events. Therefore, revenues and profits are not necessary indicative of results to be expected for the full years.

10. DATE OF AUTHORIZATION

This condensed interim financial information was approved by the Board of Directors and authorized for issue on February 25, 2015.

11. GENERAL

- No significant reclassification / rearrangement of corresponding figures has been made in this condensed interim financial information.
- Figures have been rounded off to the nearest Rupee.

Nauhammad Asif

Muhammad Atif
Chief Executive Officer

Muhammad Siraj